



**TOWN OF LOS GATOS
ARTS AND CULTURE
COMMISSION MEETING**

MEETING DATE: 4/20/2022

ITEM NO: 3

**Minutes of the Arts and Culture Commission Meeting
March 16, 2022**

The Arts and Culture Commission of the Town of Los Gatos conducted a regular meeting utilizing teleconference and electronic means consistent with Government Code Section 54953, as Amended by Assembly Bill 361, in response to the state of emergency relating to COVID-19 and enabling teleconferencing accommodations by suspending or waiving specified provisions in the Ralph M. Brown Act (Government Code § 54950 et seq.) and Town of Los Gatos Resolution 2021-044 on March 16, 2022 at 4:00 p.m.

MEETING CALLED TO ORDER

ROLL CALL

Present: Commissioner Alicia-Romero, Commissioner Cappon-Javey, Commissioner Fasnacht, Commissioner Lamborn, Commissioner Spilsbury, Commissioner Weeker, Youth Commissioner Mahbouba (all participating remotely).

Absent: None

Also Present: Staff Liaison Baker

COMMISSIONER REPORTS

None

VERBAL COMMUNICATIONS

None

OTHER BUSINESS

1. Discussion of cancelation of rescheduling of the April 20th regular meeting.

The Commission discussed and will proceed with the April 20th regular meeting as scheduled. No action taken.

2. Report from Funding Subcommittee.

The Subcommittee discussed their work progress through notes presented in shared screen. No action taken. Shared screen notes (verbatim):

Funding Sub-Committee – Commissioner Cappon-Javey, Sub-Committee Chair

Other Business Item #2 – continued

Town Dates:

March = regular budget prep, budget adopted July 1

Presentation to Council a comprehensive funding plan which could include:

Revenue:

- *Donations (solicit and receive private donations from civic-minded people)*
 - *What does the model look like for soliciting donations?*
 - *How is advertised?*
 - *No perception of quid pro quo*
 - *No perception of conflict of interest*
 - *Need to research if other govt models are doing this (are they all using fiscal agents/sponsors)*
 - *Tax for donors may be an issue*
 - *Matching donations from corporate sponsors could be a plus*
 - *What are the logistics of going out to solicit?*
 - *How are donors recognized?*
- *1% for arts fund - done*
- *\$1500 line item budget – could be used for mural paint, small projects, brochures, etc etc (already requested – but not yet approved)*
- *Grant writing*
 - *Does this need a grant writer (do we need extra funding for a grant writing service?)*
 - *What grant sources are available?*
- *Project CIP money (one-off sculptures or projects, gateway cat, etc)*
- *Project grants / matching grants (given by Council, ACC would give to people to create murals, or....?)*

Can there be an initial funding set up that eventually becomes self-sufficient?

Public input in the process is necessary (Ryan is expected to tell Council what was done for engagement)

3. Report from Gateway Subcommittee.

The Subcommittee discussed their work progress through notes presented in shared screen with included the possible locations of a third gateway site. Shared screen notes (verbatim):

GATEWAY CATS locations:

Possible locations for Cats #4,5,

- *Union at Blossom Hill corner- lots of 2-way traffic, beautiful location*

Other Business Item #3 – continued

- *250 ft Near pedestrian crosswalk by Blossom Hill School - could be challenging for City Council to buy-in to this location because of visibility concerns*
- *Samaritan at Los Gatos Blvd. they're putting in a median in the future and we could put in a cat there*
- *Possible Location for Cat #3 : on Santa Cruz near Netflix- S. Pacific and Caltrans own the medians near the railways. The median near the Netflix Aviento blvd near oak tree, archway of Netflix windows, by the old produce stand, between two stumps near the manhole.*
- *Wedgewood at Pollard there's a track of land that Los Gatos owns; 180 sign versus a 360, very little foot traffic, Matt Morley from City Works suggested this. FYI Public works will maintain the sign of the Cats- installation of the concrete pad, cleaning, damage fixing. If the Cat is in a location that needs weeds trimmed etc. this requires a permit insurance, red tape etc. Working w/ Public Works is in our best interest*
- *Los Gatos-Saratoga Blvd. Near Monte Sereno City Hall near flowers. The median with shrubs/ trees has visibility issues*
- *Last location: Santa Cruz near USPS, Los Gatos owns the South Lot parking near 17 hwy exit*

MOTION: **Motion by Commissioner Spilsbury** to select the median on Winchester near Netflix as the third gateway location site pending approval from Parks and Public Works. Seconded by **Commissioner Fasnacht**.

VOTE: **Motion passed unanimously.**

4. Report from Murals Subcommittee.

The Subcommittee discussed their work progress through notes presented in shared screen. The Commissioners suggested researching additional options for discussion at the next meeting. No action taken. Shared screen notes (verbatim):

I. The Sub- Committee convened at The Purple Onion Cafe at 1:30 on March 11, 2022.

II. The committee brought Anne, the new ACC member, up to speed with a history of mural and other projects. It is noteworthy that Anne's name is on the bridge mural, even though she did not work on the mural. That date is probably 1996 and she was on the ACC at that time.

Amy pointed out an important mural factor is private parties, who own a wall, can make a wall however they want to do it. If they involve government funding or government grants, then the ACC or Town has privilege of approving or rejecting the work.

III. The committee selected Tom as chair. He accepted. Since Anne was taking notes, Tom asked her to take the meeting notes.

IV. The committee decided to focus on completing the abutments at both ends Children's Art Bridge over Highway #17 within 2022. There are three unfinished sections; 1 & 2) Two of them are approx. 4 feet high by 45 feet long on both sides of the walking area at the east end of the Bridge, as well as the two-foot-wide capping and end pieces and 3) The Old Town side of bridge, which has initial data, needs to be spitted up or completely redone.

Other Business Item #4 – continued

a. Decision to involve local elementary and junior high school art teachers to have school age students design the unpainted part of the bridge. We will begin with the art teachers and Art Docents.

i. Tom will contact Van Meter Elementary School and R. J. Fisher Jr. High.

ii. Anne will contact Daves Ave. and Blossom Hill Elementary Schools.

iii. will contact Art Docents.

b. The art teacher for Van Meter Elementary school is Peggy Anderson. Tom is beginning the initial contact with her. Thus, Anne will contact Daves Avenue School again and Blossom Hill School, since there is only one art teacher. Hopefully, the art teacher is allowed to include the project into her classroom instruction.

c. Mural method: Students make designs on paper. Teacher, muralist, etc. decides how to organize student artwork. ARTWORK IS DIGITIZED ONTO VINYL. VINYL IS TRANSFERRED ON SUBSTRAIGHT. THEN ANTI-GRAFFITI SEALANT IS APPLIED. THUS, THE ACTUAL APPLICATION OF THE MURAL IS NOT COMPLEX, but there is cost.

d. The name of the digitizing company is ARC, which is located in Campbell.

e. Funding: Various identified sources.

5. Discussion and review of annual arts statistics gathered in preparation of the Town budget.

Director Baker presented the two arts related statistics currently reported in the Town budget documents. The Commission suggested referencing the arts section of the 2040 General Plan to create replacement statistic categories that aligned to progress in that document. Director Baker will bring this item back at a future meeting. No action was taken.

ADJOURNMENT

Meeting adjourned at 5:01 p.m.

This is to certify that the foregoing is a true and correct copy of the minutes of the March 16, 2022 meeting as approved by the Arts and Culture Commission.

/s/ Ryan Baker, Library Director